

# DISCOURSE ANALYSIS – CHAPTER ONE

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# CHAPTER ONE OUTLINE

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- Lead-in activity
- Introduction to Discourse Analysis (DA)
- Discourse vs Text
- Definitions of Text Analysis, Discourse Analysis, and Conversation Analysis
- Spoken vs written language

# LEAD-IN ACTIVITY

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Read writing piece A and piece B of Activity 1 on page 7 and answer these questions:

A This box contains, on average, 100 Large Plain Paper Clips. 'Applied Linguistics' is therefore not the same as 'Linguistics'. The tea's as hot as it could be. This is Willie Worm. Just send 12 Guinness 'cool token' bottle tops.

B Playback. Raymond Chandler. Penguin Books in association with Hamish Hamilton. To Jean and Helga, without whom this book could never have been written. One. The voice on the telephone seemed to be sharp and peremptory, but I didn't hear too well what it said—partly because I was only half-awake and partly because I was holding the receiver upside down.

(Cook, 1989)

1. Do you understand the two pieces of language? Why or why not?
2. What is the major difference between the pieces of language?

# INTRODUCTION TO DA

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DA concerns:

- Beyond the level of a single sentence;
- Meaningful and unified text;
  - Coherence
  - The relationship between language and the context

# DISCOURSE VS. TEXT

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## DISCOURSE VS TEXT 1

D: Language in use, consisting of both written texts and spoken data

T: Originally written language, e.g. novels, letters, application form, etc.

## DISCOURSE VS TEXT 2

D: Spoken data (with contexts)

T: Written forms of spoken data for the purpose of discourse analysis



# DEFINITIONS OF TA, DA, CA

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## Definition of TA:

The study of formal linguistic devices that distinguish a text from random sentences.

## Definition of DA:

The study of language in use: language and the context

## Definition of CA:

The study of conversations, with close observation of the behaviour of participants in talks and on patterns which recur over a wide range of natural data.

# SPOKEN VS. WRITTEN LANGUAGE

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## Speech

- auditory
- temporary
- prosody
- immediate feedback
- ...

## Writing

- visual
- permanent
- Punctuation
- delayed or no feedback
- ...