

HELLO

Unit 4:
Open for Business

Hi. My name is Judy. I am an _____, and I sell my
1. (artisan / employee)
handmade jewelry—mostly earrings and necklaces—on Etsy. For many
years I made jewelry in my free time. Then my friends said, “Those are
beautiful! You should sell them.” Now I do. I am the _____
2. (product / owner)
of a small business on Etsy. I opened my Etsy _____ in
3. (shop / customer)
September last year.



I enjoy being a _____ on Etsy. I have a full-time job during the day. I’m
4. (vendor / customer)
a waitress. At night and on weekends, I make jewelry and run my business. Etsy makes this
possible for me. I have no _____. I make everything by myself. I am very busy,
5. (employees / crafts)
but I love it.

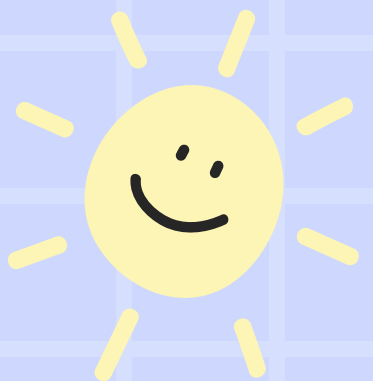
Today my business is growing. I sell my products in an international _____,
6. (service / marketplace)
not just local. I have _____ in my neighborhood and around the world. I can
7. (prices / customers)
communicate with people around the world.

I care about my jewelry. I enjoy making and selling it to people. With Etsy, I can give my
customers _____—even if I can’t meet them face-to-face.
8. (personal attention / marketplaces)

Are the holidays coming? Or your mother’s birthday? Try _____ online at
9. (shopping / selling)
Etsy. You’ll find thousands of _____ items for someone special. Be sure to visit
10. (free / unique)
Judy’s Jewels while you are on Etsy.

Vocabulary

Complete the passage.
Choose the correct word.



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1. (artisan / employee)
handmade jewelry—mostly earrings and necklaces—on Etsy. For many
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beautiful! You should sell them.” Now I do. I am the owner
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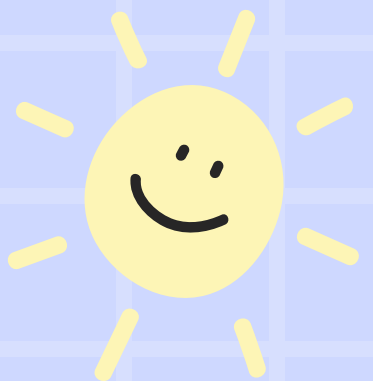
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Final Writing Task

Write a paragraph (about 100-120 words) describing a business that you recommend or a place you like to shop.

Prompts:

1. Is it a big-box store or a locally-owned business?
2. How convenient is it to shop there?
3. Who are the customers?
4. Who are the owners? Who are the employees?
5. What product or service does this business sell?
6. How do you feel about the product/service?

